

# Community Vision

## A foundation in community values and proven investment strategies.

The concepts behind the plan, and the strategies recommended to manifest the plan, emerged from a combination of public input on principles and vision from public meetings; technical analysis of economic, transportation and urban design factors; and proven street and site design approaches.

The plan continues to build upon vision principles identified during previous public meetings:

## PROMOTE COMMUNITY INTERACTION

### Safe and welcoming to all residents

#### Plan response

- A wide variety of activities—culture, recreation, shopping, dining, working, living—integrated within a compact area, drawing the entire Sandy Springs community together
- Consistent presence of windows and doors facing streets to keep them visible and safe
- Walkable streets and convenient parking that are safe and inviting, knitting the City Center together and to surrounding Sandy Springs neighborhoods



## EXPAND GREEN SPACES

### Destination parks, neighborhood links, a network serving the city

#### Plan response

- A signature City Green accommodating diverse activities from farmers markets to concerts and Frisbee games, and lined with active restaurants, shops and cultural destinations
- A series of smaller green spaces providing amenity and identity for sub-neighborhoods within the City Center
- A network of safe, welcoming sidewalks, bike lanes and multi-use recreational paths connecting the City Center with surrounding Sandy Springs neighborhoods



## INVITE SPONTANEOUS FUN

### Arts, culture, activity

#### Plan response

- A destination cultural venue with programming welcoming all Sandy Springs residents and visitors
- A concentration of residents, workers and visitors keeping the City Center active weekdays, weeknights and weekends
- Public streets, parks and plazas that invite walking, outdoor dining, recreation and other visible activity



## NURTURE UNIQUE LOCAL IDENTITY

### Civic, business, community

#### Plan response

- Unique sense of place—formed through a walkable setting, varied topography and thoughtful grouping of activities—that provides the City Center a distinct, high-value market profile relative to other development in the region
- Zoning and design guidelines that encourage buildings to frame distinctive, attractive address streets
- Civic identity rooted in the shared experiences Sandy Springs residents can enjoy in the City Center



## MAKE IT WALKABLE

### Compact, connected, healthy

#### Plan response

- Buildings that create walkable streets with active retail and other uses at ground level, human-scaled design, and numerous occupants
- A mix of activities and destinations lining continuously walkable streets within a compact area—making walking convenient and fun.
- On-street parking that shields pedestrians from traffic and provides convenient access to retail. Off-street parking that is screened from principal walking streets by occupied building areas.
- Access to transit services that conveniently and economically connect City Center destinations with the larger Atlanta region



*In addition to these community-based goals, the plan advances progress toward goals established by the Atlanta Regional Commission and Liveable Centers Initiative supporting:*

- *Lifelong and Green Communities—places offering quality housing choices, amenities and accessibility for people of all ages*
- *Green Communities—places making efficient use of energy, water and land resources*